

## 'Powered by vxSafenet' badge/Guidelines for use/Variants

Please use the preferred badge in all marketing communications. The border surrounding the badge with the shield icon is part of the badge artwork and should not be modified.

Alternative badge is designed to give greater versatility and can be used when the preferred badge appears visually undesirable in the layout. The alternative badge is suitable **only when it complements the colors used in the layout**.

The badge should be always produced from the master artwork.

1



The preferred badge

2



The alternative badge. Shown here in a dark grey background

## 'Powered by vxSafenet' badge/Guidelines for use/Graphic standards

Minimum clear space is equal to **one-quarter the height of the badge**. Please don't place photos, typography, or other graphic elements inside the minimum clear space.

Minimum badge height is 10 mm for use in printed materials and 40 px for use onscreen. Please select a size that is clearly legible but not dominant in the layout.

When the badge is placed on advertising with very limited layout space, such as banners for mobile devices, select a badge size that is clearly legible on the target mobile devices. Minimum clear space for very limited layout space is equal to one-tenth the height of the badge.